

OBJECTIVE To obtain a position as a Graphic Designer that will enable me to use my strong creative skills, educational background, and ability to work and collaborate well with people.

EDUCATION Brooks Institute, Ventura, CA, August 2013
Bachelor of Fine Arts in Graphic Design

SKILLS Adobe Photoshop, InDesign, and Illustrator
Adobe Dreamweaver and Lightroom
WordPress
HTML, CSS
Microsoft Office, Word, Excel, PowerPoint
Macintosh Work Flow
Adobe After Effects
Digital Photography
Social Media Advertising

EMPLOYMENT **Graphic Designer, Web Designer & Photographer**

Tangible Investments Inc., Laguna Beach, CA
February 2014 to Present

- Creating advertisements for mass publication in web and print including conceptualizing ideas and collaborating with team to complete regional and national campaigns
- Generating brochures using typography skills to showcase company branding, products, and services to target audiences
- Customizing website including coding, adding content, and formatting images
- Analyzing, collecting and summarizing data and trends from social media and customer surveys
- Routinely collaborating with colleagues to build strong working relationships and increase productivity
- Producing advertisements on social media and analyzing Facebook advertising data to customize the company's ads for specific demographics
- Troubleshooting and maintaining computers and other technical equipment while following standard principles, methods and procedures
- Designing and coding eBay template and store layout to increase sales and further company brand
- Constructing company website through Shopify to increase e-commerce presence and sales
- Organizing and managing company's image database for use in sales and various applications
- Producing photographs of company inventory including coins, antiques and art

Graphic Designer

MedFactor, Santa Ana, CA
November 2015 to Present

- Collaborating with clients and using their input to develop a company's brand identity
- Listening to and communicating with clients in order to gain a clear understanding of their vision for their company's visual identity
- Designing a company's logo that reflects the clients image
- Developing a responsive website to extend awareness of the brand
- Programming, troubleshooting and uploading content to the website
- Setting long-term goals for successful branding rollout execution

EMPLOYMENT
Cont.

Graphic and Web Design Lab Mentor

Brooks Institute, Ventura, CA
May 2011 to August 2013

- Building students' capacity in web and graphic design using HTML/XHTML, CSS, WordPress and Adobe Creative Suite
- Reinforcing curriculum covered by instructors using a variety of software
- Communicating with staff regarding strategies for improving student development of key skills
- Supporting students in the development of web based projects
- Facilitating completion of branding and publishing designs with students
- Collaborating with staff to ensure the successful management of the Digital Labs
- Assisting design students in troubleshooting and problem solving of computers, software difficulty and other technical equipment
- Maintaining computers, printers and other equipment
- Overseeing technical support of equipment

PROFESSIONAL
REFERENCES

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